



IGNITE VENTURES BUSINESS GENERATOR

in partnership with



About enke: Ignite Ventures Business Generator



Welcome to the enke: Ignite Ventures Business Generator, a transformative initiative designed to cultivate young entrepreneurs and their fledgling business ideas.

This immersive program is dedicated to nurturing aspiring business owners aged 18 to 35, drawn from the enke: Alumni Network and beyond. We help them develop their ventures into livelihood sustaining small businesses. Through a comprehensive suite of resources including bootcamps, training workshops, mentorship, and networking opportunities, this program empowers enke alumni to transform their entrepreneurial visions into thriving enterprises.

Amidst the challenges of limited traditional employment opportunities, enke: Ignite Ventures is a crucial platform for young innovators to harness their skills in creativity, problem-solving, and communication, driving meaningful impact in their lives and communities.

**Supporting
aspiring i to build
livelihood
sustaining small
businesses (LSSBs)
and/or Small and
Growing
Businesses (SGBs).**

in partnership with



Why the Alumni Business Generator?

Starting a business is fraught with challenges, especially for young entrepreneurs in township areas who face a unique set of barriers. These include:

- **Resource Accessibility:** Lack of essential services like reliable electricity and internet connectivity.
- **Regulatory Hurdles:** Complex bureaucracies that daunt those unfamiliar with the nuances of business regulations.
- **Cultural and Social Barriers:** Prevailing norms and biases that hinder particularly women and marginalized groups.
- **Financial Constraints:** Limited access to traditional financing and a low awareness of alternative sources.
- **Mentorship and Networking:** Scarce business networks and mentors for essential guidance.
- **Market Access and Visibility:** Geographical isolation that limits exposure to larger markets.

While there are several initiatives aimed at supporting young entrepreneurs and township communities, the scope of these challenges is vast and ongoing support is crucial.

Our Solution: A Curated Program for Pre-Seed Entrepreneurs

enke has developed a specialized program tailored to assist pre-seed entrepreneurs in overcoming significant barriers to establish Livelihood Sustaining Small Businesses (LSSBs). This initiative not only provides startups with the necessary tools and resources but also connects them to vital networks and funding opportunities, facilitating their long-term growth and success.

A key differentiator of our program is enke's 15-year track record of success and our extensive Alumni Network. This network comprises individuals who have honed crucial entrepreneurial skills and mindsets through previous enke programs, enhancing the support structure for new entrepreneurs. The enke: Ignite Ventures Business Generator therefore offers a compelling opportunity for investors to contribute to a transformative cause that promises not only returns but also a significant social impact.

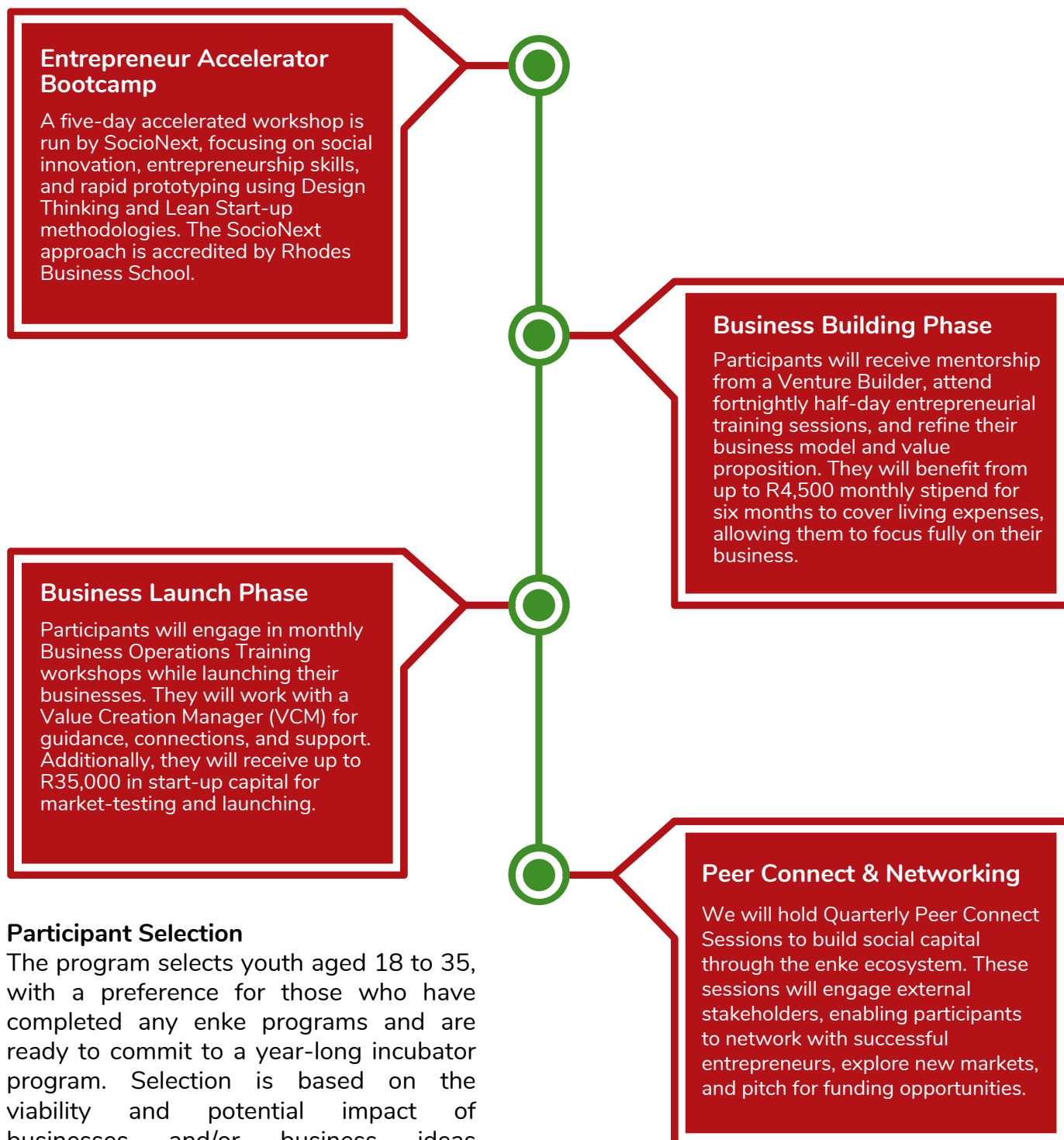


**"The Business Generator
affords one the
opportunity to make their
mark, reach their full
potential but most
importantly contribute
towards bringing change
into their communities"**

Kulani Maluleke
2024 enke Ignite Ventures
Entrepreneur
Owner & Co-founder of
Deliv-a-ring

How the Program Works

The enke Alumni Business Generator Program offers a structured 12-month pathway for enke alumni to launch and scale their business ideas or existing business. Tailored to empower youth with the skills, resources, and networks needed for success, this program combines hands-on training with financial support and expert mentorship.



Participant Selection

The program selects youth aged 18 to 35, with a preference for those who have completed any enke programs and are ready to commit to a year-long incubator program. Selection is based on the viability and potential impact of businesses and/or business ideas intended for implementation in Gauteng, where applicants must also reside. In its pilot year of 2024, the Ignite Ventures Business Generator received nearly 100 applications.



IVBG Program Impact Results

Impact achieved in Cohort 1 2024-25

24



Registered: applied and selected out of 106 applicants from around South Africa for the program and engaged at least in an introductory workshop.

17



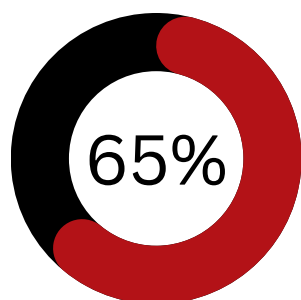
Trained: completed Business Launch Phase of IVBG Program (minimum content to attribute as contributing to personal and business development/change)

14

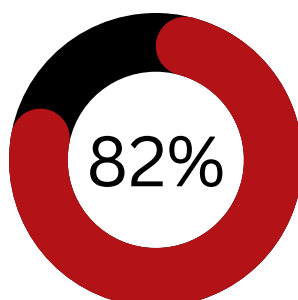


Entrepreneurs successfully applied for and received Start-Up Capital of R35,000 to further support their businesses operationally, market access or further development

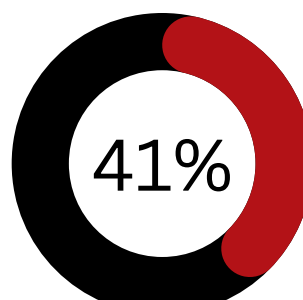
Outcomes of trained participants by type (enterprise, employment, access to funding/market)



Enterprise
11 trained entrepreneurs reporting increased and consistent revenue - Viable businesses

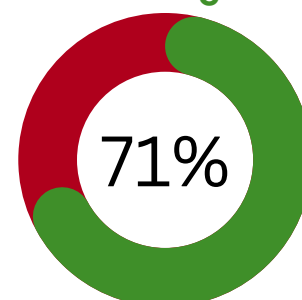


Employment
opportunities created in the last year for 14 young people



Access to funding & market opportunities
7 trained entrepreneurs pursued education and/or training opportunities, other funding & support for business

Achieving desired outcomes during/post training



17/24 trained entrepreneurs economically active and engaged in building sustainable & viable businesses

“Supporting the first cohort has been an incredibly rewarding journey. Over the past year, we’ve seen 17 young entrepreneurs take bold steps—moving from idea to implementation, and turning challenges into opportunities. What’s been most inspiring is watching the transformation—not just of businesses, but of people. From hesitation to boldness, from self-doubt to strategic clarity, each entrepreneur has grown in their ability to lead, make decisions, and adapt. The ripple effects are already visible: jobs being created, services reaching communities, and mindsets shifting. This first cohort has laid a strong foundation—not just for their own futures, but for what the Ignite Ventures Business Generator can become. I am deeply proud and energised by what we’ve achieved, and even more excited for what lies ahead.”

- Thembi Joja, Programs Manager -

2024 enke: Ignite Ventures Entrepreneurs

The entrepreneurs featured in this section represent those who completed the inaugural cohort of the enke: Ignite Ventures Business Generator—dynamic individuals who have turned bold ideas into business realities. Their journeys reflect the essence of what enke strives to ignite: resilience, innovation, and meaningful contribution to their communities.

Their entrepreneurial path began with the SocioNext Bootcamp—an immersive, five-day experience where participants engaged in rapid prototyping and social innovation using Design Thinking and Lean Start-up methodologies. Here, they learned to frame business ideas as responses to real-world problems, clarified their personal ‘why,’ and used tools like the Business Model Canvas and SMART goals to lay the groundwork for building, testing, and iterating their ventures. They also acquired foundational financial management skills through basic record-keeping tools, helping them track progress and make informed decisions.

From there, they entered the Business Building Phase—a six-month period focused on deepening their entrepreneurial capabilities. Fortnightly training sessions and one-on-one mentorship with a Venture Builder enabled them to refine their value propositions and develop realistic business models. With the support of a monthly stipend, participants were able to dedicate time and energy to growing their ventures, free from the pressure of immediate income generation.

The final stage—the Business Launch Phase—equipped them to take their businesses to market. Monthly operations workshops and individualised support from a Value Creation Manager helped them translate their models into action. With up to R35,000 in start-up capital, each entrepreneur had the opportunity to launch their business, test their offerings with real customers, and begin generating income. Peer Connect Sessions brought the added value of networking with successful entrepreneurs, potential partners, and funders—broadening their horizons and catalysing new opportunities.

These entrepreneurs are not merely building businesses—they are forging pathways to economic independence, redefining what’s possible in their communities, and lighting the way for others to follow. Their stories remind us that with the right support, young people can be powerful drivers of inclusive growth and lasting change in South Africa.

The 2024 Entrepreneurship in South Africa Report by ANDE highlights several key industries where youth businesses thrive:

1. Artisanry
2. Renewable Energy
3. Creative Industries
4. Information and Communication Technology (ICT)
5. Agriculture

Below we will spotlight entrepreneurs whose businesses represent some of these key sectors. By showcasing their journeys and innovations, we hope to inspire other young entrepreneurs while highlighting the diversity and impact of youth-led businesses in these industries. Through these spotlights, we will also demonstrate how youth businesses are driving economic growth and addressing societal challenges in South Africa.

VICTORIA LEGWALE

2016 Catalyst Program
2018 Ignition Program
2019 Business on a Bicycle Generator

Business

**Dandelion
Change
Makers**

Sector

**Early
Childhood
Development**

Victoria Legwale, an entrepreneur from Toekomsrus, now living in Mohlakeng, founded Dandelion Change Makers to address early childhood development challenges. Motivated by observed gaps in children's literacy and comprehension, her business aims to teach and create a nurturing, fun environment for exploration. A kind and resilient individual, Victoria seeks to empower others and prove that origins don't dictate one's future, inspiring people to pursue their dreams.



KULANI MALULEKE

2017 Catalyst Program
2019 Business on a Bicycle Generator

Business

Flava Delights

Sector

Food Services



Kulani Maluleke from Kagiso launched his second business, Flava Delights, driven by his passion for food and natural ingredients. With experience from his first venture, Deliv-a-RING, he developed skills in distribution and customer service. Flava Delights offers organic, preservative-free sauces made from locally sourced ingredients. Kulani is a multi-award winner, recognized in the 2022 South African Heroes Awards and the 2023 E-Squared event. Currently a Business Management student at IIE Rosebank College, he aims to become a significant business figure with multiple ventures across South African townships.



SEIPATI TSHUBELLA

2019 Catalyst Program & 2022 Youth 4 Service

Business

Glitz by Shay

Sector

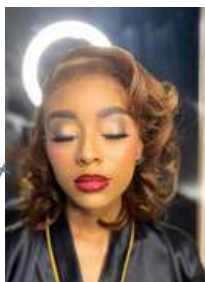
Beauty / Creative Industry

Seipati Tshubella, a 25-year-old entrepreneur from Kagiso, West of Johannesburg, is the creative mind behind Glitz by Shay—a beauty business that celebrates individuality, confidence, and empowerment. Dating as far back as 2018, Seipati was a makeup enthusiast, learning the ropes and experimenting with looks by following countless YouTube tutorials. This playful exploration soon evolved into a way to earn extra income by applying makeup and styling hair for friends and family. As her passion grew, so did her skill—laying the foundation for a business rooted in creativity, confidence, and transformation. Despite financial hurdles that limited her ability to study full-time, Seipati continued to nurture her talent.

Glitz by Shay is more than a beauty brand—it's a platform for upliftment. Seipati's work uplifts clients' confidence while opening up conversations around self-worth and economic opportunity. A proud alumna of both the enke Catalyst and Youth 4 Service programmes, she joined the Ignite Ventures Business Generator to take her venture to the next level. Her experience in the Ignite Ventures programme has sparked a deeper sense of innovation and curiosity to go beyond the conventional, inspiring her to expand both her offering and impact.

Through the programme, Seipati gained deeper insight into pricing strategies, brand positioning, and market access. She learned how to create structured business plans, improve client communication, and understand her market's needs more strategically. With the mentorship and stipend support, she has been able to grow Glitz by Shay into a dynamic business offering a wide range of services including special occasion and bridal makeup, event makeup, SFX makeup, as well as hair services such as maintenance, plucking, customisation, and revamps. She has also begun sharing her knowledge through online tutorials. Now, she's planning the next phase of her business: launching her own beauty product range and opening a training space to equip other young women with make-up and entrepreneurial skills.

Seipati's long-term dream is to see Glitz by Shay products stocked in major retail stores, and lead a business that combines beauty, education, and community empowerment. Her journey is a testament to resilience, vision, and the power of starting where you are.



SLINDOKUHLE MAMBA

2018 Catalyst Program

Business

**Resurgence
Properties**

Sector

**Property &
Construction**



Slindokuhle Mamba, a 27-year-old from Kagiso, founded Resurgence Properties to revitalize neglected spaces through property flipping, inspired by the show "Flip or Flop." His company enhances local economies by increasing property values, improving neighborhood aesthetics, and creating jobs. Aspiring to be a significant industrialist, Slindokuhle aims to contribute to the development of property, agriculture, mining, and logistics sectors in South Africa and beyond.

PETER MTHOMBENI

2022 enke: Youth 4 Service Program

Business

**Zindaba Tech
Services**

Sector

ICT Services

Peter Mthombeni, a tech-savvy entrepreneur from Tembisa, founded Zindaba Tech Services in 2022 to close the digital gap in his community. With certifications in CompTIA A+ and CCTV installation, he offers affordable tech solutions including IT consulting, laptop repairs, and security systems. Motivated by the lack of reliable IT services in his area, Peter is committed to empowering underserved communities through technology, aiming to create jobs and expand access to digital tools and education.



KGAUGELO MABUSELA

2021 Catalyst Program
2022 Youth 4 Service Program

Business

**Kay Kay
Cleaning Hub**

Sector

**Cleaning
Services**



Kgaugelo Mabusela is the founder of Kay Kay Cleaning Hub, inspired by her experience in the enke: Catalyst Program and a learnership at Afrika Tikkun Services. She gained business insights as a tender and real-estate administrator, leading to her entrepreneurial venture. Committed to social impact, Kgaugelo aims to employ and upskill economically disadvantaged community members, providing jobs and hope. She envisions expanding her business nationwide and inspiring young South Africans through her success and pursuit of further education.

KHOLOFELO MOHALE

2014 Trailblazer Program

Business

**Luminous
Revelations**

Sector

Arts & Culture

Kholofelo Mohale, an actuarial analyst from Alexandra township, founded Luminous Revelations, driven by her passion for art and meaningful gifts. Inspired by the joy her handmade greeting cards brought to her mother, she combined her entrepreneurial spirit with her artistic talent to create a business that enhances living spaces and spreads happiness. Kholofelo aims to promote art appreciation, create job opportunities, and inspire confidence in her community while using her talents to make a positive societal impact.





SELLO MMANE

2018 Catalyst Program Facilitator

Business

**RenuGrow Eco
Products**

Sello Mmane, a 35-year-old pastor and youth worker from Randfontein, is the founder of RenuGrow Eco Products, an innovative business transforming plastic waste into sustainable agricultural solutions. A passionate advocate for environmental justice and community upliftment, Sello has combined his calling with entrepreneurship to tackle three urgent challenges at once: youth unemployment, climate change, and food insecurity.

The idea behind RenuGrow was born out of observing the effects of erratic weather patterns on township farming. Determined to make a difference, Sello developed the idea to recycle plastic waste into durable poles for net houses and greenhouse structures—envisioning low-cost, climate-resilient infrastructure for local food production. While still in the prototype stage, his concept addresses ecological challenges and aims to stimulate local economies and job creation.

A former facilitator in the enke Catalyst Programme, Sello brought his prototype and early-stage concept into the Ignite Ventures Business Generator with the goal of refining and scaling his business. Through the programme, he's sharpened his operational model, connected with like-minded entrepreneurs, and received funding support to expand his product reach.

Currently, RenuGrow is in the prototype stage, developing innovative ways to convert plastic waste into sustainable materials for agricultural infrastructure. Over the past year, Sello has focused on testing product durability, building community awareness, and forming relationships with local farmers and early childhood centres. He is also exploring partnerships with schools to introduce sustainability education through future urban farming initiatives. Sello's broader vision is to build a thriving green enterprise that proves doing good for the environment can also be good business.

With a deep commitment to creating equitable access to food and green jobs, Sello's entrepreneurial journey reflects the true spirit of purpose-driven innovation. As he puts it: "We're not just recycling plastic—we're regenerating hope."



KHANYA MVANE

2021 Catalyst Program

Business

**Clipped Craft
Barbershop**

Sector

**Hair & Beauty
Industry**



Khanya Mvane, a visionary entrepreneur and founder of Clipped Craft Barbershop, has transformed a simple barbershop into a hub for personal development and community empowerment at just 26 years old. Influenced by the 2021 enke:Catalyst Program, he acknowledges the pivotal role barbers play in fostering conversations about personal goals. Clipped Craft Barbershop offers more than grooming; it inspires clients to pursue their dreams and positively impact their community. Khanya plans to expand his business into a franchise focused on uplifting and motivating others.

MPHO PODILE

2013 Trailblazer Program

Business

**Bakwena
Innovation Den**

Sector

**Technology
Services**

Mpho Podile, a 27-year-old entrepreneur from Soweto, founded Bakwena Innovation Den in the tech industry after being inspired by the 2013 enke Trailblazer Program. Raised in humble conditions, she aims to build a sustainable business that supports employees and inspires young black females and the community. Her goal is to make Bakwena Innovation Den a multi-award-winning company that transforms lives and nurtures dreams.





TSAKANE BALOYI

2022 Youth 4 Service Prograam

Business

**Chivite Panel
Beat & Respray**

Sector

**Automotive
Industry**

Tsakane Baloyi, a 26-year-old entrepreneur from Soshanguve, Pretoria, is making waves in the male-dominated automotive industry. Inspired by her father, a professional panel beater, Tsakane developed a passion for cars at a young age, helping him fix vehicles from as early as age 7. This early exposure laid the foundation for her entrepreneurial journey, which culminated in the launch of Chivite Panel Beat and Respray in 2020.

What began in the backyard of her home with little more than determination and basic tools has grown into a full-service automotive operation offering panel beating, spray painting, welding, mechanical work, tyre services, and car spares. Tsakane's vision of building a one-stop shop is becoming reality, as she steadily expands her service offering and her customer base.

Operating in a township environment hasn't been without its hurdles—challenges like crime, high overhead costs, and pressure to lower prices have tested her resolve. But Tsakane has persevered, growing her team from two to five employees and creating a space where quality, professionalism, and care are the norm. Her clients range from everyday vehicle owners to insurance companies and local businesses.

Committed to giving back, Tsakane teaches spray painting classes at Botho Socio Empowerment and actively supports young women entering the automotive field. Her leadership has earned her notable recognition, including being a 2023 SANTAM Woman of the Future nominee, securing a Shell Lubricant Programme PowerShop in 2024, and becoming the youngest female participant in the AIDC Automotive Hub.

Through the Ignite Ventures Business Generator, Tsakane has gained practical business knowledge in pricing, financial planning, and operational strategy. The support—especially stipends and workshops—has allowed her to sustain and grow her business with greater confidence. Looking ahead, she aims to establish a professional workshop in an industrial zone and continue championing women in the motor industry.

Tsakane's advice for aspiring entrepreneurs? "Entrepreneurship is not for the faint-hearted, but no matter what happens, stay the course." Her ambition and grit continue to drive her forward, even in the face of adversity.



KAMOGELO RASEGO

2020 Catalyst Program

Business
**Celeste
Bites**

Sector
Food Services



Kamogelo Rasego, a spirited 25-year-old hailing from Kagiso, is the visionary founder of Celeste Bites, a delightful bakery where everyday culinary passions metamorphose into exquisite edible artistry. Inspired by the enchanting realm of "Cake Boss," Kamogelo resolved to weave her kitchen escapades and fervent love for baking into a fulfilling vocation.

Through Celeste Bites, she endeavors to sprinkle joy and fulfillment throughout her community by crafting bespoke cakes that commemorate personal milestones, all while fostering employment and nurturing skill development opportunities.

With dreams as vast as the sky, Kamogelo aspires to expand her bakery into a thriving restaurant and empower young women, all while seeking to gain recognition that transcends the borders of South Africa.

NOSIPHO ZIKALALA

2018 Trailblazer Program

Business
**Crowned Glory
Hair Studio**

Sector
Hair & Beauty



Nosipho Zikalala, a determined 21-year-old entrepreneur from Tshwane, is the founder of Crowned Glory Hair Studio, specializing in high-quality hair extensions and weaves. Her passion for beauty and hairstyling, combined with her personal experiences and the trends set by social media influencers, inspired her to start a business that addresses both aesthetic desires and practical hair care solutions. Nosipho's venture goes beyond just selling products; she aims to foster a community where empowerment and support are woven into every interaction. Despite her dedication, she currently has no premises to operate from. With the incubator fund from the program, she was able to purchase a Wendy house for her business. With aspirations of owning multiple businesses, Nosipho is committed to creating job opportunities and making a significant social impact in her community.

CHRISTOPHER HOJEM

2009 Trailblazer Program
2014 Ignition Program

Business
Atheneum

Sector
Education



Christopher Hojem, 31, is a passionate advocate for youth empowerment through debating. After immersing himself in debating during his law and international relations studies, he became a prominent speech and debate coach. Christopher has led Team South Africa to the World Championships and nurtured numerous top-ranking debaters.

Currently serving as the Deputy Chief Adjudicator for the 2024 World Championships, he aims to enhance Atheneum as a hub for debating and soft skills development. His vision is to empower students to excel and drive positive change, believing that mastering soft skills is essential for addressing national challenges.

BONISIWE KHUMALO

2014 Trailblazer Program

Business
**Buhlebelanga
Energy
Solutions**

Sector
**Green
Economy /
Renewables**

Bonisiwe Kumalo, a 27-year-old entrepreneur from Soweto, founded Buhlebelanga Energy Solutions in 2023 to address energy poverty through clean, affordable solar products. Driven by personal experiences of unemployment and failed family businesses, she combines her academic excellence and passion for community development to provide solar lights, mini systems, and education.

Bonisiwe's vision extends to building Clean Energy Hubs across South Africa—spaces that empower underserved communities with both power and opportunity.



Investing in Young Entrepreneurs

Partnership with E-Squared

We are proud to have partnered with E-Squared investments to bring the enke: Ignite Ventures Business Generator to life. This work builds on an earlier investment from E-Squared (2018-2021), through which we developed and expanded the enke: Catalyst Program reaching 460 youth NEETs. From this experience, we identified the need for a specialised follow-on program for our Alumni entrepreneurs.

E-Squared is a South African Impact Investor that provides funding and end-to-end business support to high-growth businesses, early-stage founders and social enterprises that are focused on creating entrepreneurial and income earning opportunities for youth in South Africa.



Invest in the enke: Ignite Ventures Business Generator

We invite impact investors and other social investment organizations to co-finance our Alumni Business Generator, a key program designed to nurture resilient youth-led businesses. These enterprises are poised to transform local economies and tackle unemployment. This co-financing opportunity not only addresses a significant social issue but also offers you the chance to participate in a project with both social impact and economic returns.

Current Funding Status: E-Squared Investments has already contributed R6,540,000, covering 70% of the project's budget for 2024-2026, which totals R9,882,000.

Investment Opportunities: We are seeking investments ranging from R50,000 to R2 million. We offer flexible options, including annual or multi-year commitments, to accommodate different investor capacities and preferences. Additionally, we can co-create to build implementation aligned to a specific industry or sector.

Strategic Investment Benefits:

- **Social Impact:** Contribute to a program with a proven framework for developing entrepreneurial skills among youth in underrepresented communities.
- **Economic Empowerment:** Support the creation and growth of small businesses, fostering economic development and innovation.
- **Visibility and Partnership:** Align your brand with a high-impact initiative and gain visibility through program promotions and reports.
- **Long-term Outcomes:** Participate in a sustainable project with long-term impact potential, offering measurable outcomes in enterprise success and job creation.

About enke: Make Your Mark

enke: Make Your Mark (enke) is a youth and leadership development organisation that generates and incubates youth-led social impact. **enke** means “ink” in SeTswana and “take it” in SeSotho. That’s what we’re about – empowering youth to be authors of their futures by taking opportunities to change their lives and communities (making their mark).

Our vision is a world that is an enabling environment for young people to recognise their own value, thrive and mobilise for meaningful change. We achieve this vision through leadership and entrepreneurial skills development programs that provide young people (15-35 years old) with theoretical and practical skills to be actively engaged citizens that thrive socio-economically.

enke was started with the motivation of building a society that is more socially and economically inclusive. **Since 2009**, we have trained over 12,700 youth whose social impact and enterprise projects have benefitted over 142,000 people in communities across South Africa.

Our Why

We believe young people are Africa's greatest resource. African youth are proven problem-solvers and leaders of change and innovation. But, too many young people don't live in environments and lack the platforms, resources and support they need to realise their full potential and value adding global citizens.

We exist to reverse negative trends that affect youth. We believe in building the inherent assets of young people, developing entrepreneurial mindsets and non-cognitive skills, that create agents of social responsibility, innovation and entrepreneurship.

Our work contributes to achieving the Sustainable Development Goals (SDGs) 4 (Quality Education), 5 (Gender Equality) and 8 (Decent Work & Economic Growth):

Our Mission



CONNECT

Connect across diversity, creating valuable networks, social capital and building social cohesion.



EQUIP

Equip with an entrepreneurial mindset and power skills (social-emotional competencies); real-world skills that increase employability and help unlock opportunities for their success in life.



INSPIRE

Inspire a bias towards action, to achieve personal, professional, national and global development aspirations.

OUR IMPACT

12,700+	Youth reached by enke Youth Development Programs & Services since 2009
54%	Average percentage of Catalysts (post-school youth) that place themselves in opportunity during and post-program.
90%	Youth participants report positive shifts in entrepreneurial mindset & power skills
1,500+	Social Impact & Enterprise projects implemented (50% in the last 2 years)
142,000+	Secondary beneficiaries - people in communities benefiting from Trailblazer Community Action Projects

4 QUALITY EDUCATION



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



The enke Approach

We work for all young people to realise their value, thrive and mobilise for meaningful change. One of the greatest barriers to the ability of the young people to achieve this are the issues of high rates of youth unemployment and youth who are not in education, employment or training (NEET).

We tackle this endemic issue in a three-pronged approach:

- **PROACTIVE/Preventative:** working with youth in education to prevent them from becoming NEET (Trailblazer+)
- **RESPONSIVE/Remedial:** provides opportunities for youth NEETS to identify & achieve pathways into education, employment or enterprise. We build their employability skills and support access to employment opportunities. (Catalyst and Youth 4 Service Programs)
- **CAPACITY BUILDING:** through our bespoke service and specialised partner projects, we provided services according to partner organisations to meet their objectives (Community Partnership Initiative, Special Projects & MYM Training & Development).

This approach guides our program design, which is further informed by research and our own contextual experience of how to best activate and support youth to thrive.

Our impact measurement and management is informed by a comprehensive Theory of Change. We regularly review our programs to ensure their design and curricula are contextually relevant, effective and achieve our impact objectives and positive youth outcomes.

Our Funding

enke is a non-profit and public benefit organisation. Our work is possible through financial partnerships from corporate social investment, foundations, community trusts, international aid and impact investors. We believe in creating shared value and building strategic partnerships to achieve mutual goals with all our partners.

Our Programs



Trailblazer+ for High School Youth

The enke: Trailblazer Plus Program (Trailblazer+) is a 9-month leadership and social action program for Grade 8 to 11 learners that empowers elected learner leaders (RCLs / Prefects) and other aspiring high school leaders to build power skills while leading school and community projects that tackle issues in their schools and communities.



Catalyst for Post-School, Unemployed Youth

The enke: Catalyst Program is a 6-month immersive and experiential program for young people (18-35 years old) who are not in employment, education or training (NEETs). Through Catalyst, youth are equipped with minds, skills, information and resources to become economically active.



Community Partnership Initiative (CPI)

The enke: CPI is designed to share knowledge, skills, information and resources to augment the youth work of community-based organisations and individuals.



Alumni Network

The enke: Alumni Network is a space where our alumni can connect and continue building their social capital, as well as access opportunities and information that enke generates from our partners and networks. Through the Alumni Network we are able to connect and track the long-term impact of our programs. The Ignite Ventures Business Generator is an Alumni Network initiative.

2024 FUNDING & IN-KIND DONOR PARTNERS



PONAHALO DE BEERS TRUST



Sibona Ilanga TRUST



Letsatsi Borutho TRUST



Amandla Omoya TRUST



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an the German Development Cooperation (GIZ)



NORTON ROSE FULBRIGHT



our world is eternal



Acknowledgements

Primary Partner: Ignite Venture Alumni Business Generator



TRAINING PARTNER (BOOTCAMP)
SocioNext

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Nosipho Mabaleka-Nongogo and Refilwe Xaba

PITCHING ADJUDICATION PANEL

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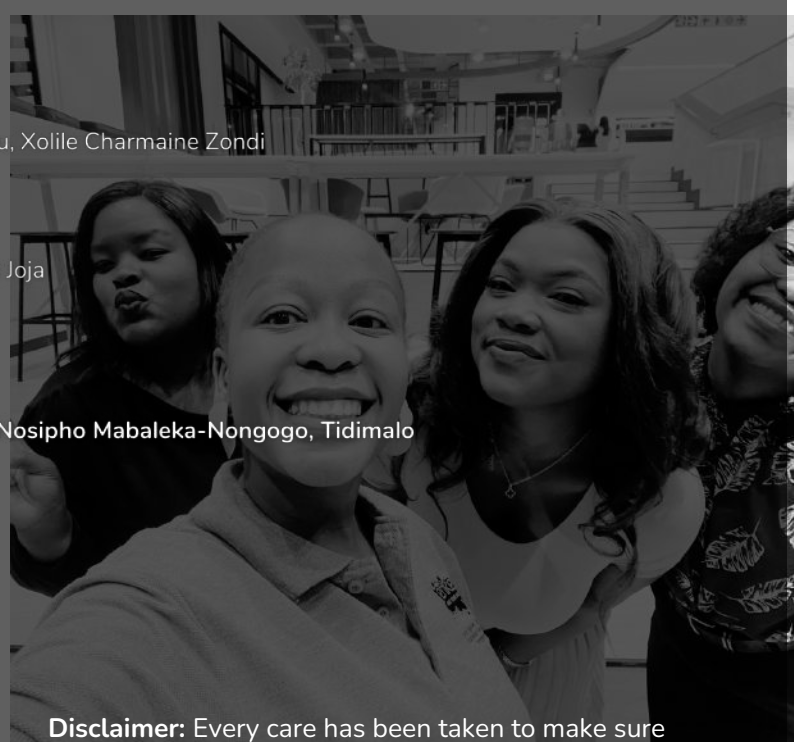
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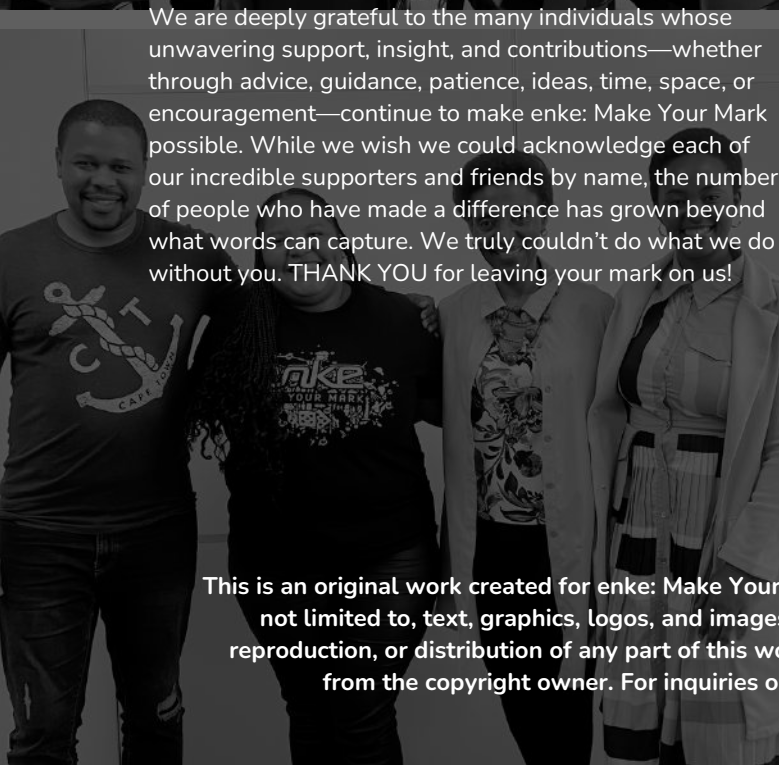
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